

Tailored Home Buyers

Opt-In Process & Privacy Policy Documentation

This document is provided to demonstrate Tailored Home Buyers' compliance with SMS communication, consumer consent, and privacy standards, including carrier (A2P 10DLC) and applicable state and federal regulations.

1. Business Identification

Business Name: Tailored Home Buyers

Business Type: Real Estate Acquisition and Home Buying Services

Purpose of Messaging: Communication related to property inquiries, home selling options, and transaction-related updates.

2. Opt-In Process Description

Tailored Home Buyers only contacts consumers who have provided consent through one or more of the following methods:

- Submission of contact information through Tailored Home Buyers' website or landing pages
- Inbound phone calls or text messages initiated by the consumer
- Property inquiries related to selling a home or requesting information
- Prior business relationships where contact information was voluntarily provided

Consumers are clearly informed at the point of submission that they may receive follow-up communications, including text messages, related to their inquiry. Consent to receive messages is not a condition of purchase.

3. Sample Opt-In Disclosure Language

"By submitting your information, you consent to receive calls and text messages from Tailored Home Buyers regarding your property or inquiry. Message and data rates may apply. You may opt out at any time by replying STOP."

4. SMS Communication Practices

- All outbound messages clearly identify Tailored Home Buyers
- Messages are conversational, informational, and non-deceptive
- Every SMS includes opt-out instructions (reply STOP)

- Opt-out requests are honored immediately and permanently

5. Privacy Policy Overview

Tailored Home Buyers maintains a publicly accessible Privacy Policy that outlines:

- Types of personal information collected
- How information is used and stored
- SMS and communication practices
- Consumer rights and opt-out methods
- Data protection and confidentiality standards

Personal information is never sold or shared with third parties for marketing purposes.

6. Consumer Opt-Out Process

Consumers may opt out of SMS communications at any time by replying STOP. Once opted out, no further messages will be sent unless the consumer re-initiates contact.

7. Compliance Statement

Tailored Home Buyers is committed to compliance with TCPA guidelines, carrier messaging requirements, and applicable Washington State consumer protection standards. This document is provided as proof of opt-in procedures and privacy practices upon request by carriers, platforms, or consumers.